



## The State of the Trucking Industry FAQ

### Trucker Shortage

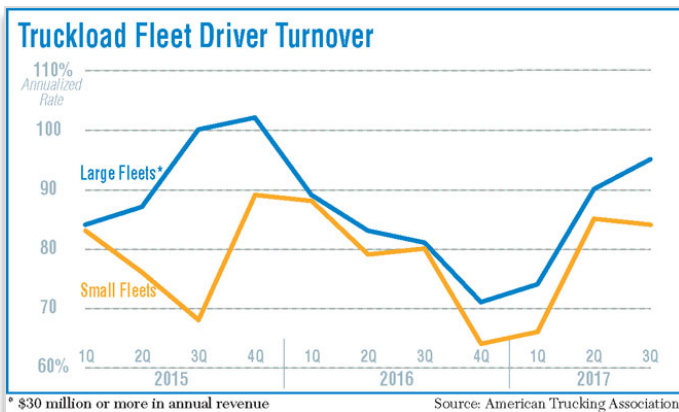
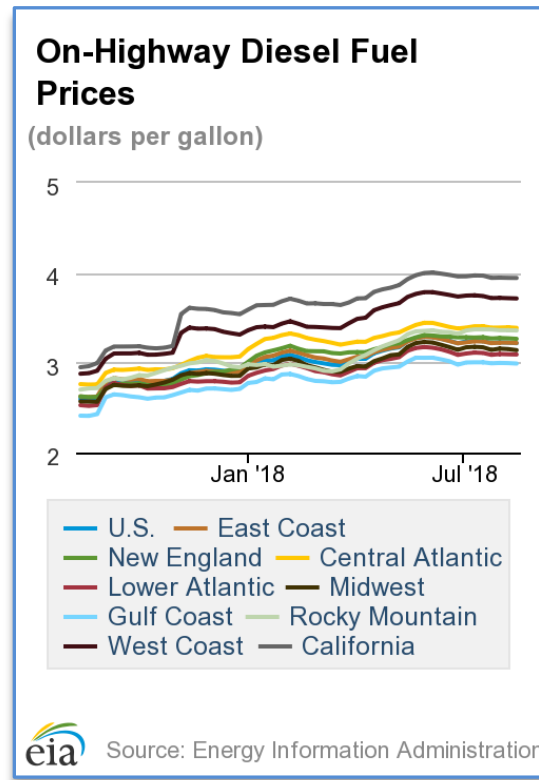
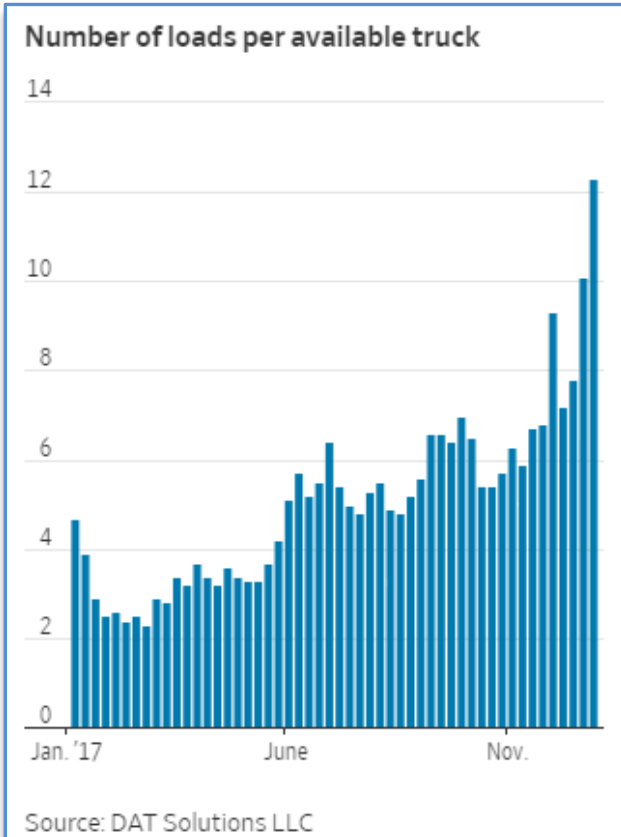
- The economy is thriving and **freight demand is at its highest since 2004** ([Transport Topics](#))
- More than **70 percent of all domestic goods are transported by truck**, which requires more than **3.6M registered trucks** and **3.5M drivers** to keep things moving ([ATA](#))
- In Q1 2018, **one truck was available for every 12 loads**, the lowest ratio since 2005 ([NPR](#))
- There is currently a **shortage of 51,000 truck drivers** ([CNBC](#))
- **Average age of a truck driver is 55 years old**, only 6% of truck drivers are women ([NPR](#))
- **Large truckload driver turnover rose to 95%** in Q3 2017 ([ATA](#))
  - More than **70% of driver turnover happens in the first year** of employment ([Stay Metrics](#))
  - **35% of drivers leave within the first 3 months** ([Stay Metrics](#))
- Recruiting the younger generation has become difficult – with the **federally mandated minimum age of 21**, younger workers are getting their start in other industries ([CNBC](#))
- Annual truck-driver **salaries rose between 15% and 18%** from 2013 to 2017 and companies are more frequently offering incentives to aid in recruitment ([WSJ](#))

### Increased Regulation

- Effective April 1, 2018, **all truck drivers are required to use electronic logging devices (ELDs)** to document their mandated limit of 14 hours behind the wheel. ([FMCSA](#))
- While the goal for this mandate is to increase road safety, it is **causing the early retirement of some drivers and fewer hauls and money** for others. ([WSJ](#))

### Increased Cost

- Last year **transportation costs rose 7%** for U.S. businesses, far ahead of the 4.2% average growth rate over the five years ended in 2017, according to the Council of Supply Chain Management Professionals' Annual State of Logistics Report. ([WSJ](#))
- **Rates on the spot market rose 29%** for the most common type of big rig, compared with July 2017 ([WSJ](#))
- **Fuel Prices have steadily increased 19%** in the past 12 months, averaging \$3.217/gal as of August 13, 2018. ([U.S. Energy Information Admin](#))



American Trucking Association – August 14, 2018: [Reports, Trends & Statistics](#)  
 Federal Motor Carrier Safety Administration – August 14, 2018: [Electronic Logging Devices](#)  
 U.S. Energy Information Administration – August 14, 2018: [Gasoline and Diesel Fuel Update](#)  
 Wall Street Journal – August 9, 2018: [Trucking's Tight Capacity Squeezes U.S. Businesses](#)  
 CNBC – August 3, 2018: [Where the jobs are: Trucking companies are hiking wages as they struggle to attract younger drivers](#)  
 Stay Metrics – July, 2018: [Is Early Turnover Damaging the Business?](#)  
 Transport Topics – July 16, 2018: [Stay Metrics Analysis Finds New Drivers Spur Higher Turnover Rates](#)  
 Fortune – June 27, 2018: [America's Trucker Shortage Is Hitting Home](#)  
 Wall Street Journal – March 28, 2018: [Truck Driver Salaries Rising on Surging Freight Demand](#)  
 NPR – January 9, 2018: [Trucking Industry Struggles with Growing Driver Shortage](#)